



Kernactiviteit

Avid Technology, Inc. (NASDAQ: AVID) is the world leader in digital nonlinear media creation, management, and distribution solutions, enabling film, video, audio, animation, games, and broadcast professionals to work more efficiently, productively, and creatively.

After having initiated the revolution of the non-linear editing since 1987 with Media Composer, uncontested reference of our industry, Avid never ceased to be at the origin of many technological progress largely used for the production and the diffusion of the audio-visual media of today. Indeed, entirely dedicated to the audio-visual market, the Avid group offers today solutions and services which meet all the needs, from acquisition to distribution, from consumers to professionals, and profits from a formidable synergy between its various entities: Avid Video for the professional video production, shared network, management, broadcast, archive and service; Digidesign (Pro-Tools) for the audio editing and mixing; M-Audio for peripherals and audio plug-ins; Sibelius for musical writing; Pinnacle for family video and TV on PC. For more information concerning the products and services of the companies of the Avid group, as well as the rewards Oscars®, Grammy® and Emmy® assigned to these products, you can visit: www.avid.fr and www.avid.com

Situering lidmaatschap

Cooperate and share market knowledge with industry partners.

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