



## Kernactiviteit

Barco, a global technology company, designs and develops visualization solutions for a variety of selected professional markets: medical imaging, media & entertainment, infrastructure & utilities, traffic & transportation, defense & security, education & training and corporate AV.

In these markets Barco offers user-friendly imaging products that optimize productivity and business efficiency. Its innovative hard- and software solutions integrate all aspects of the imaging chain, from image acquisition and processing to image display and management.

Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, America and Asia-Pacific. The company (NYSE, Euronext Brussels: BAR) is active in more than 90 countries and employs 3,500 staff world-wide. In 2008 Barco posted sales of 742 million euro.

## Situering lidmaatschap

Barco intends to reach out the Flemish media landscape through MediaNet Vlaanderen. MediaNet Vlaanderen offers Barco, Flanders' leading visualisation company, the way to communicate with and obtain feedback from its community. Barco invites all players to help craft the digital media revolution here and to set an example for other markets elsewhere.

## Contactgegevens

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